

THE BIG ASK

WHAT IS THE BIG ASK?

The Big Ask is the Student Union's yearly satisfaction survey that runs for 3 weeks between 08/11 – 28/11.

The survey takes about **10 minutes**, and it gives students the opportunity to provide **anonymous** feedback to help the Union improve the services they provide.

The Union wants to hear from all students studying across all campuses and all levels of study, which is why **we need YOU to help us!**

WHY IS IT IMPORTANT?

The Student Union has run The Big Ask for the last 6 years, using the feedback to understand students' attitudes towards awareness, engagement, and the quality of the services the Union provides (The Shop, Geordies, Liberty's, The Advice Hub, representation, societies, campaigns, volunteering, and events & activities).

WHAT'S IN IT FOR STUDENTS?

The Student Union is giving away a **£20 Amazon voucher EVERY DAY** between Monday the 8TH of November and Sunday the 28th of November (with the winner being announced the following day as entry to the daily draw ends at midnight).

Every student who completes the survey will also be entered into a final draw, providing them the **opportunity to win £200 CASH!**

That means there's **over £600 in prizes up for grabs.**

There are **21 chances** to win a £20 Amazon voucher and everyone that completes the survey is in with a chance to win £200 CASH.

Please guide students to complete the survey here:

hwunion.com/bigask

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KEY POINTS

- The Big Ask is the Student Union's yearly satisfaction survey that runs for 3 weeks between **08/11 - 28/11**.
- It takes about **15 minutes**, and it provides students the opportunity to give anonymous feedback to help the Union improve.
- The survey is available at hwunion.com/bigask.
- The survey is **100% anonymous**. We want students to feel comfortable giving honest feedback, **both positive and negative**.
- A **£20 Amazon voucher** will be given away **every day** to one student that completes the survey that day, **£200 cash** will be given away to one student after the survey has closed.