

THE BIG ASK

THE STUDENT UNION NEEDS YOUR HELP!

The Big Ask is back and this year **we need your help more than ever!**

WHAT IS THE BIG ASK?

Big Ask is the Student Union's yearly satisfaction survey that runs for 3 weeks between 08/11 - 28/11.

The survey takes about **10 minutes**, and it gives students the opportunity to provide **anonymous** feedback to help the Union improve the services they provide.

The Union wants to hear from all students studying across all campuses and all levels of study, which is why **we need YOU to help us!**

WHY IS IT IMPORTANT?

The Union does a lot of work for students, but importantly they help fund and support societies at Heriot-Watt so that you can enjoy your time outside of the classroom.

The feedback gathered over the last 5 years has helped the Union better support societies like ours by:

- Providing more dedicated training for societies (including bystander training!)
- Employing a student in the role of Societies Assistant to provide dedicated support **JUST FOR SOCIETIES**
- Creating a toolkit to help Society Leaders run their clubs & societies

WHAT'S IN IT FOR STUDENTS?

The Student Union is giving away a **£20 Amazon voucher EVERY DAY** between Monday the 8TH of November and Sunday the 28th of November (with the winner being announced the following day as entry to the daily draw ends at midnight).

Every student who completes the survey will also be entered into a final draw, providing them the **opportunity to win £200 CASH!**

That means there's **over £600 in prizes up for grabs.**

THE BIG ASK

There are **21 chances** to win a £20 Amazon voucher and everyone that completes the survey is in with a chance to win £200 CASH.

WHAT CAN YOU DO TO HELP?

Please guide students to complete the survey here:

hwunion.com/bigask

Here's some examples of way in which you could promote the big ask...

- Sharing the story templates that we have provided throughout November.
- Adding a grid/timeline post to your socials using the text and image provided.
- Adding a note to your email signature.
- Dropping a message in any Teams / Facebook groups you're a part of (such as for your society or class).

HERE'S A RECAP

- The Big Ask launches Monday 8/11 until Sunday 28/11.
- The Survey is available at hwunion.com/bigask
- A £20 Amazon voucher will be given away every day the survey is running, £200 cash will be given away to one student after the survey has closed.
- The survey is 100% anonymous. We want students to feel comfortable, to be honest, and give both positive and negative feedback freely.
- Please promote the survey in any way you can!