



STRATEGIC PLAN 2019 - 2025



At Heriot-Watt University Student Union we have one simple purpose

STUDENTS FIRST, ALWAYS

We are lots of things but, at our heart, we have a few important values

WE ARE STUDENT-FOCUSED, FUN, BRAVE, WELCOMING AND EMPOWERING

*Our goal is to make sure you have best student experience while you're at university.
This is how we do it:*

YOUR UNIVERSITY EXPERIENCE IS MORE THAN YOUR COURSE

You're here to learn. We help with your learning both in and out of the lecture theatre.

WE: *Provide opportunities to help you enhance your academic experience
Improve employability prospects*

WE OFFER A PLACE FOR EVERYONE TO BELONG

You're unique, so is everyone else. We are the place for everyone, we're your home from home.

WE: *Provide high quality spaces
Connect our communities
Support our diverse student community*

WE ACTIVELY LISTEN AND OFFER SUPPORT WHEN YOU NEED IT

We're here with you throughout your journey. We'll help you with life, whatever it throws at you.

WE: *Are here when you need us
Help you with skills for life
Empower students to make a difference*