Fairtrade Policy



The Union Notes

- 1. Fairtrade ensures better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world.
- 2. The Scottish Government has ambitions for Scotland to become a fair-trade nation. Some of the measurable criteria for them to achieve include:
 - To increase awareness of Fair Trade and surrounding issues
 - To increase the sale of Fair Trade products
 - To contribute to greater trade justice
 - To engender a meaningful commitment to Fairtrade from Parliament and executive bodies
- 3. The Union and the University has Fairtrade accreditation by the Fairtrade Foundation.
- 4. That a summary of this Fairtrade criteria are:
 - The Union and the University both create a Fairtrade policy.
 - Fairtrade products are made available in all campus shops, cafes, restaurants and bars.
 - Fairtrade foods are served in all meetings hosted by the University and the Union management.
 - There is a commitment to campaign for increased Fairtrade consumption across campus through promotional events activities and materials.
 - To set up a Fairtrade steering group, including representatives of the University, the Union and a relevant student society representative.

The Union Believes

- 1. Fairtrade should be supported in order to enhance the standing and reputation of Heriot-Watt University, highlight unjust international trade rules and to provide a practical alternative to farmers in the global south.
- 2. By being a Fairtrade institution and fulfilling the 'five goals' set out by the Fairtrade Foundation we contribute to helping global communities in the south work their out of poverty.
- 3. It is the responsibility of the Union to increase the awareness of Fairtrade products in and beyond the Union.

The Union Resolves

- 1. To uphold the five goals set out by the Fairtrade Foundation in order to maintain our Fairtrade University Status.
- 2. To work with the University to ensure that it fulfils its commitments to meeting the five goals set out by the Fairtrade foundation.
- 3. To support representatives from the Union to sit on and work with the University Fairtrade Steering Group.
- 4. To actively campaign for increased Fairtrade consumption across campus through promotional events activities and materials.